

corporate
TECH
& INNOVATION
Awards



(L to R) Front Row: John Mitchell, President/CEO Birchell Slusher; Back Row: Bill Neyer, VP of Enterprise Operations/COO; Jen DuBois, VP of Administration/CFO; Aaron Bley, VP of Community Relations/CDO; Keith Sanker, Product Manager

Cincinnati Association for the Blind and Visually Impaired

Tell us about how technology is empowering your clients and your employees.

We have a specific service called access technology, and that service is designed to make all of the devices that you and I might use in our daily lives—including computers, phones, smartphones and tablets—fully accessible to an individual who doesn't have sight through voice output, screen magnification, and, in some cases, Braille output. There is a complete interface allowing that individual to have the full benefit of the technology that you and I use on a daily basis.



(L to R) Mark Plunkett, IT Manager; Jim Formal, CEO; Samantha Miller, IT Support Coordinator; Adam Wheeler, Network Administrator; Andy Craig, VP of Technical Operations; Mathew Joseph, IT Support Technician.

Maple Knoll Communities

What characteristics do you think are critical for an organization to be able to take advantage of all that technology has to offer?

Because there's so much technology in the world and it changes at such a rapid pace, what's important for us and organizations around the country, is to form partnerships. We've been good at doing that and we're going to continue to strengthen the partnerships we have and seek out new ones. There is so much change in our world and especially with the population that we serve, that we can't do everything alone. We rely on our employees, we rely on our partners, our vendors, our affiliated universities to help us move forward and to move technology forward in our organization in a way that impacts seniors in the most positive way.